



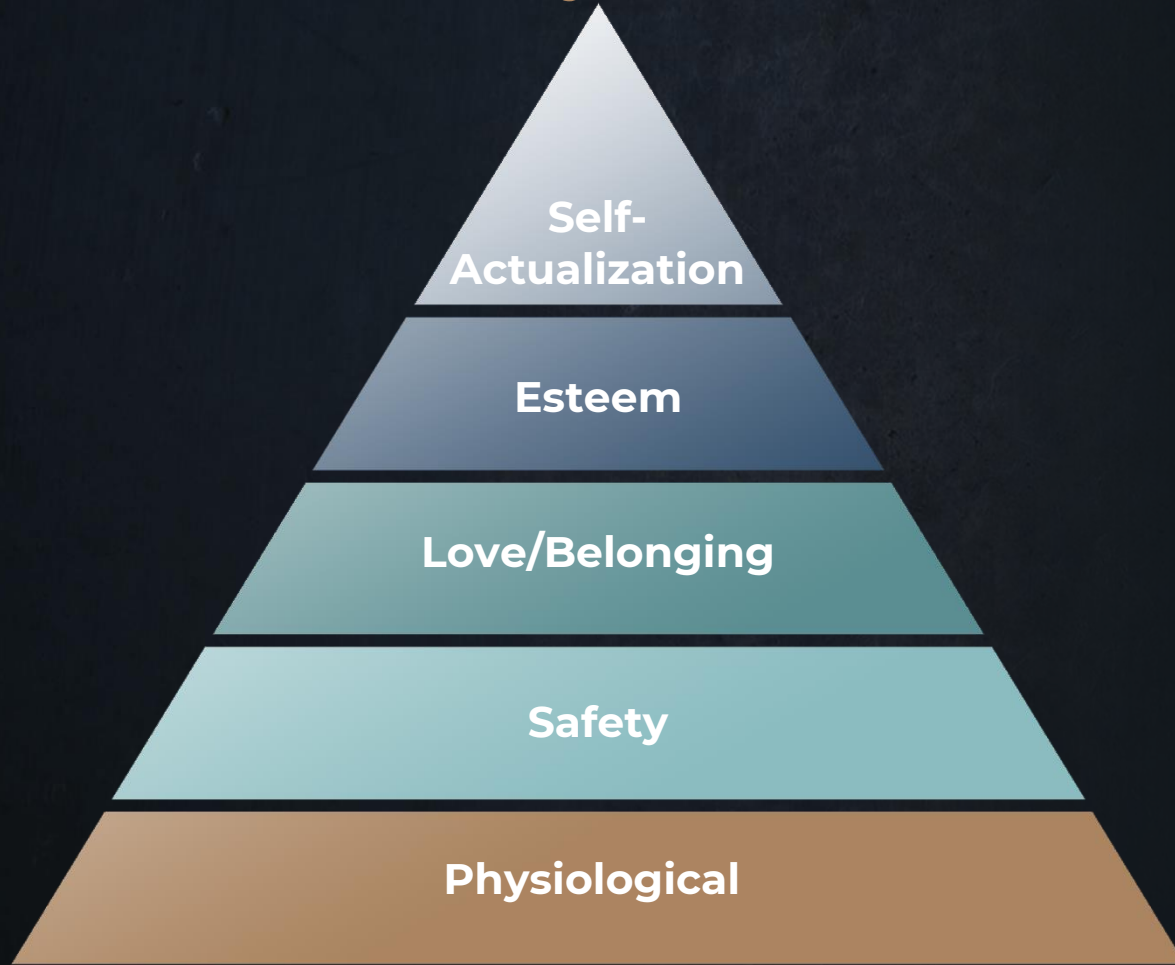
PERFORMING ARTS CONFERENCE

SEPTEMBER 20TH – 22ND, 2021

DENVER, COLORADO



Maslow's Hierarchy of Needs



Simple Cup Model



What Drains Your Cup?



No Clear Finish Line

Move Everything Online

Uncertainty

Do **More** with Less

Social Justice Issues

fear

Work from Home

Divisiveness

Pandemic

Chaos

E

...rest alone will not replenish the depleted soul

F

What FILLS Your Cup?

Choose to influence – even what you can't control



Set the Course

Move purposefully toward WHO you want to BECOME

Settle the WHO

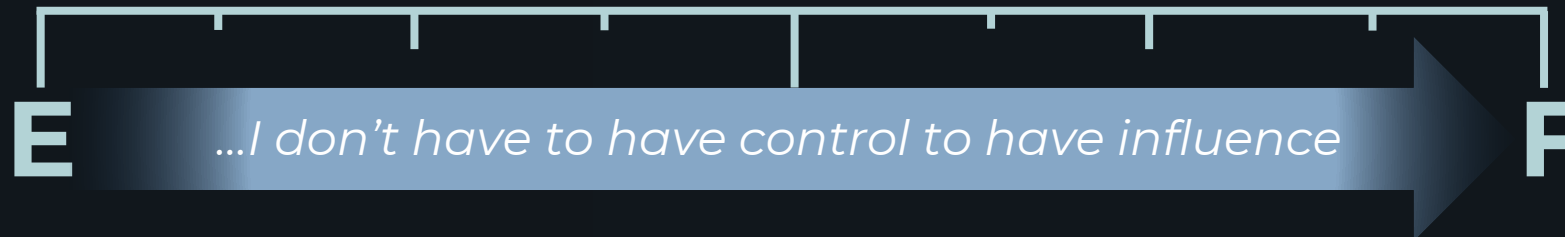
Get clear & comfortable in your own identity

Turn ME to WE

Adopt a shared identity that values diverse contributions

Refill Regularly

Maintain a regular rhythm of review & renewal



Choose to **influence** what you can't **control**

Set the course

BECOME

ATTRIBUTES...*what will be true*

WHO

- Beliefs
- Behaviors
- Strengths
- Passion

DO

- Achievements
- Experiences
- Education

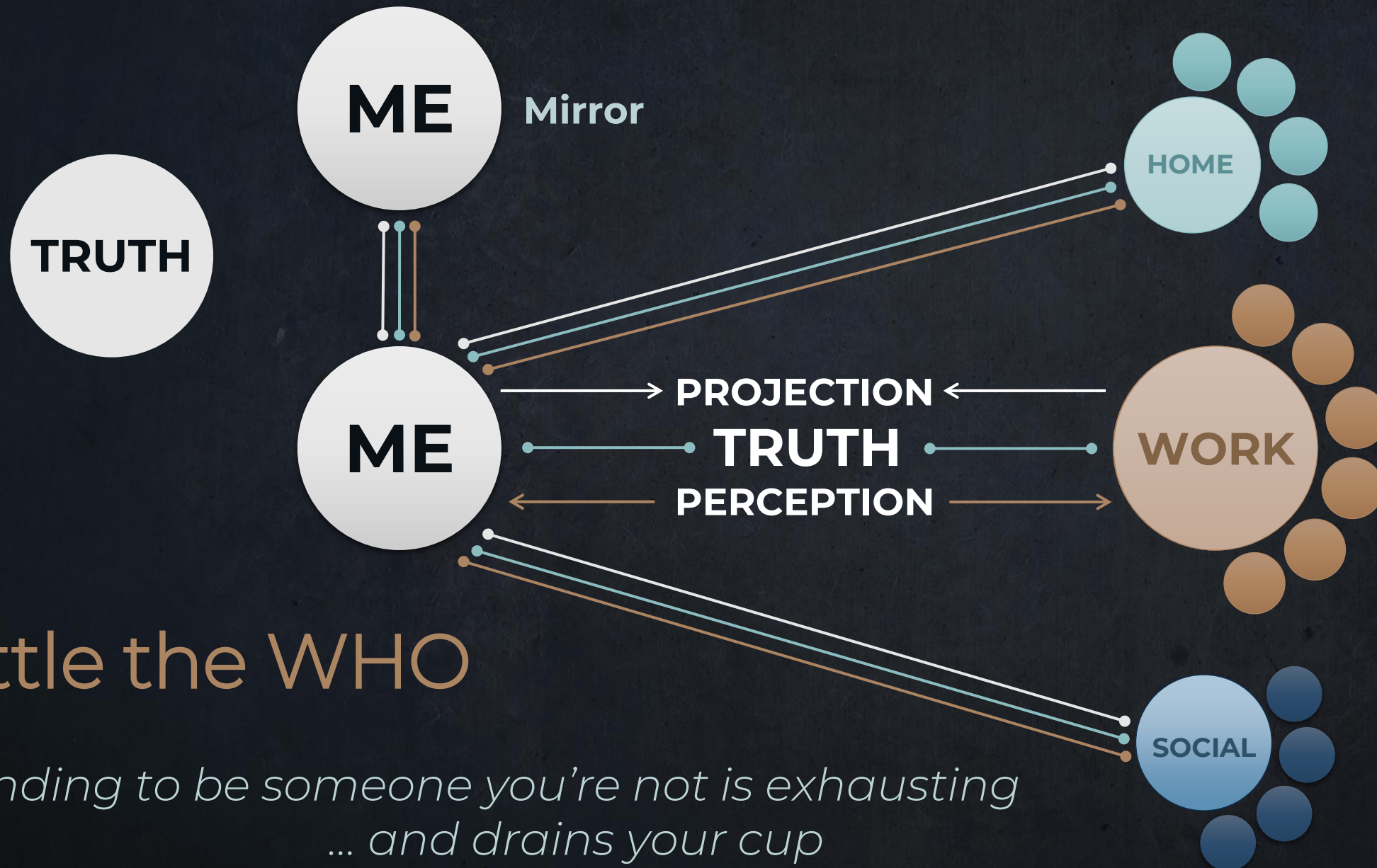
*Get clear about who you want to become
– or the state of being you want to create.*

Identify what will be true of you!

*... In your character – **WHO** you are*

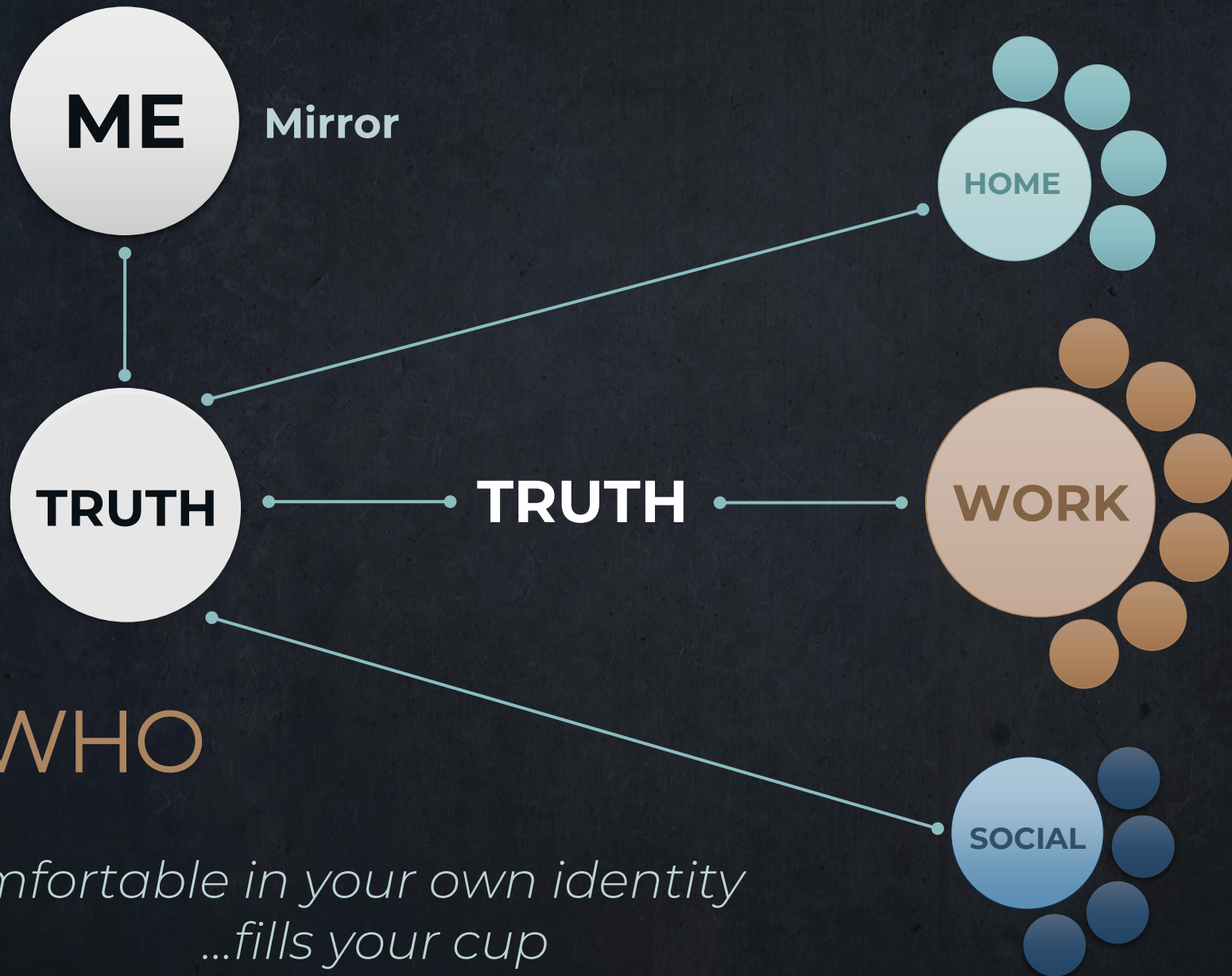
&

*... In your accomplishments - what you will **DO***



Settle the WHO

*... pretending to be someone you're not is exhausting
... and drains your cup*



Settle the WHO

*... getting clear & comfortable in your own identity
...fills your cup*

Turning *Your* **ME** to **WE**



Elements of a *Compelling* Cause

COMPELLING CAUSE CHECKLIST

- WHO** you serve
- WHY** you serve them
- HOW** you serve them
- BENEFITS** to them

People Want To
Know That
**Their Work
Matters**

These ***answers may be different*** for your various stakeholders

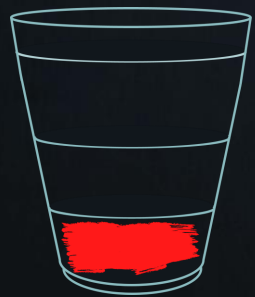
... the investments you make to keep your cup full pay huge dividends

Effort

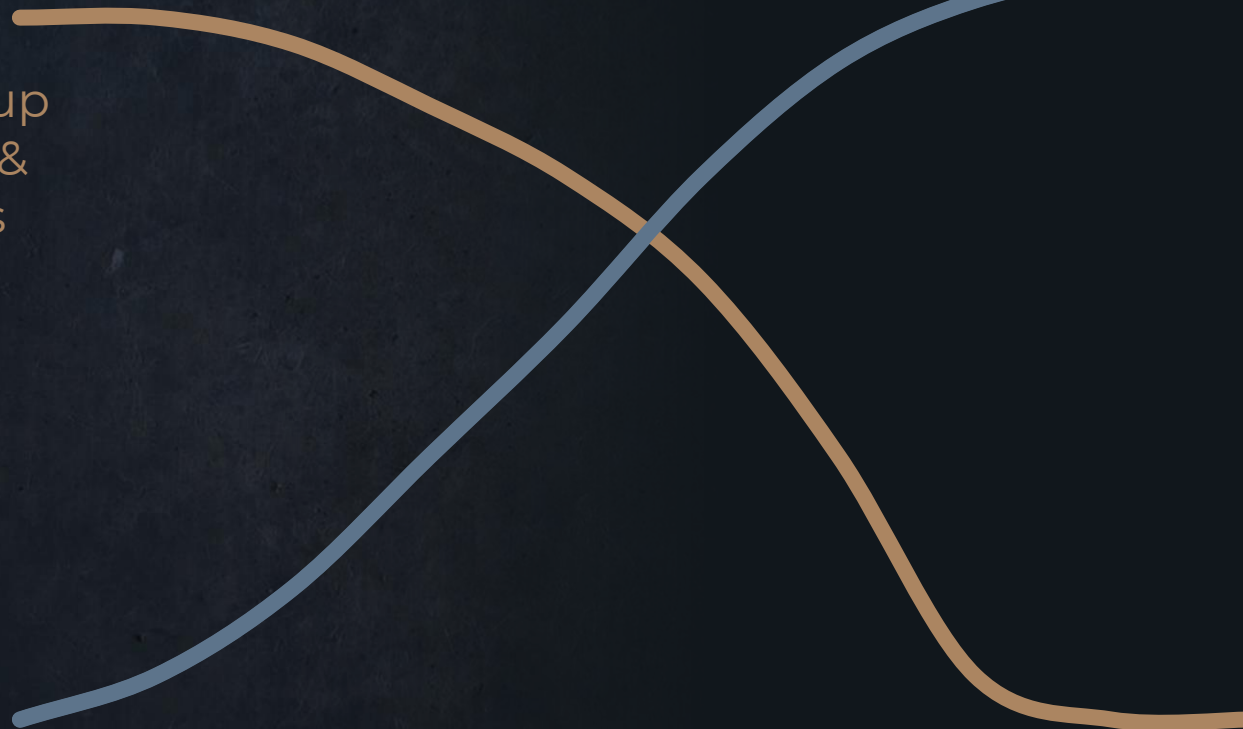
With an empty cup
we work harder &
accomplish less

Effectiveness

With a full cup we
accomplish more
with less effort



E



F



Get the One Plan Assessment



Connect with Ron

Email: ron@ronminatrea.com

Phone: 817-715-9522

Website: ronminatrea.com

Or

Schedule a Discovery Call:

<https://calendly.com/ronminatrea>



RON MINATREA
The **Exponential** Mindset™

RM

One Plan Assessment

1) How satisfied are you with your life, career, & business planning process? What process improvements could you make going forward?

2) Mark an X to indicate the state of balance in each area of your life.

← Re-active Dominating →

Destructive Unbalanced Balanced Unbalanced Destructive

Faith

Family

Vocation

Finances

Friends

Fun

Fitness

RON MINATREA © 2017 - 2019



Our tailored workshops equip leaders for ever-expanding roles with a curriculum that parallels their progressive journey.

The **Exponential** Mindset™

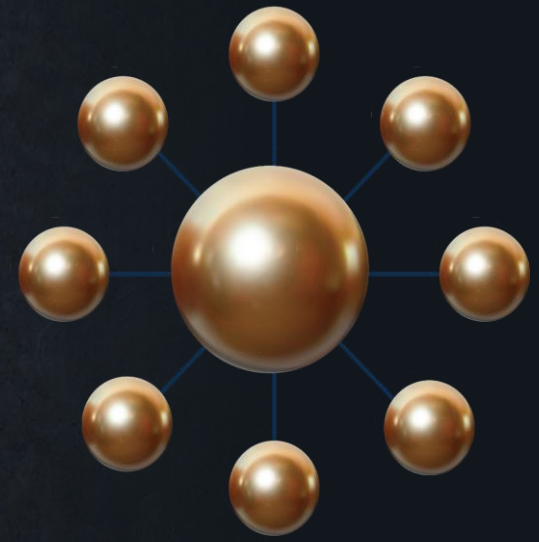
Progressive Growth Model



Align

Around a Clear Vision
Lead from **Identity**

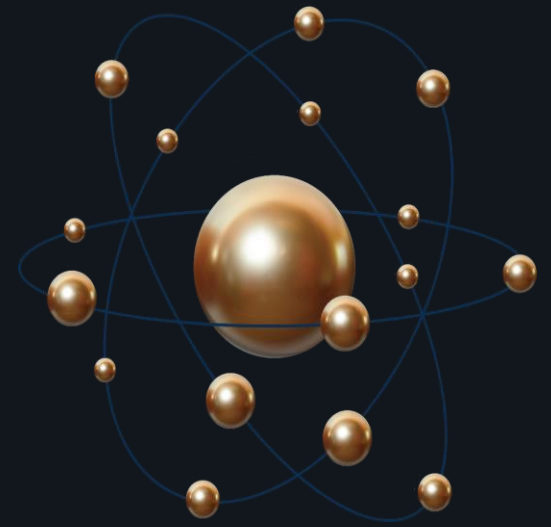
Trust



Engage

High Performing Teams
Expand your **Influence**

Momentum



Accelerate

Your Leadership to
Multiply Your **Impact**

Legacy

*What's in
your **Cup**?*

